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Vroom Foods, Inc. And Mad Dog Energy Products, Inc. Offer Buzz Bites ® Mint Chocolate Energy Chews Vending

Posted: May 2nd, 2008 02:32 PM PDT

The vending partnership of Vroom Foods, Inc. and Mad Dog Energy Products, Inc. announced the addition of Buzz Bites ® Mint Chocolate Energy Chews to its bulk vending, single-serve offering. Like Buzz Bites Chocolate Energy Chews, each Mint Chocolate Buzz Bite contains 100 milligrams of caffeine and the energy equivalent of a single cup of coffee or 25 percent more than the leading energy drink. Vroom Foods, Inc. President and Founder Jason Kensey said in a prepared statement, "The development of a Mint Chocolate Buzz Bite has been in the works for a very long time. The flavor combination has always been very popular and our version which uses real peppermint oil has tested very well. The overwhelming success of our chocolate flavor Buzz Bites has pushed this project to the top of our 'to do' list. Our vending partners have been clamoring for more flavors to sell!"

For a limited amount of time, customers will have to go to vending machines to buy Buzz Bites Mint Chocolate Energy Chews. "Bulk vending is the ideal format for us to introduce a new product," said Kensey. "Thanks to Mad Dog Energy Products, the distribution and new product excitement is built in. We don't have the same packaging and distribution issues that must be solved for a traditional retail introduction. Vroom Foods, Inc. is preparing the Mint Chocolate flavor for distribution through the 'snack and soda' vending channel concurrently with its plans to do the same for its regular flavor. Jason Kensey and Mad Dog Energy Products President Richard Black are targeting the end of June for the snack and soda format introductions."

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